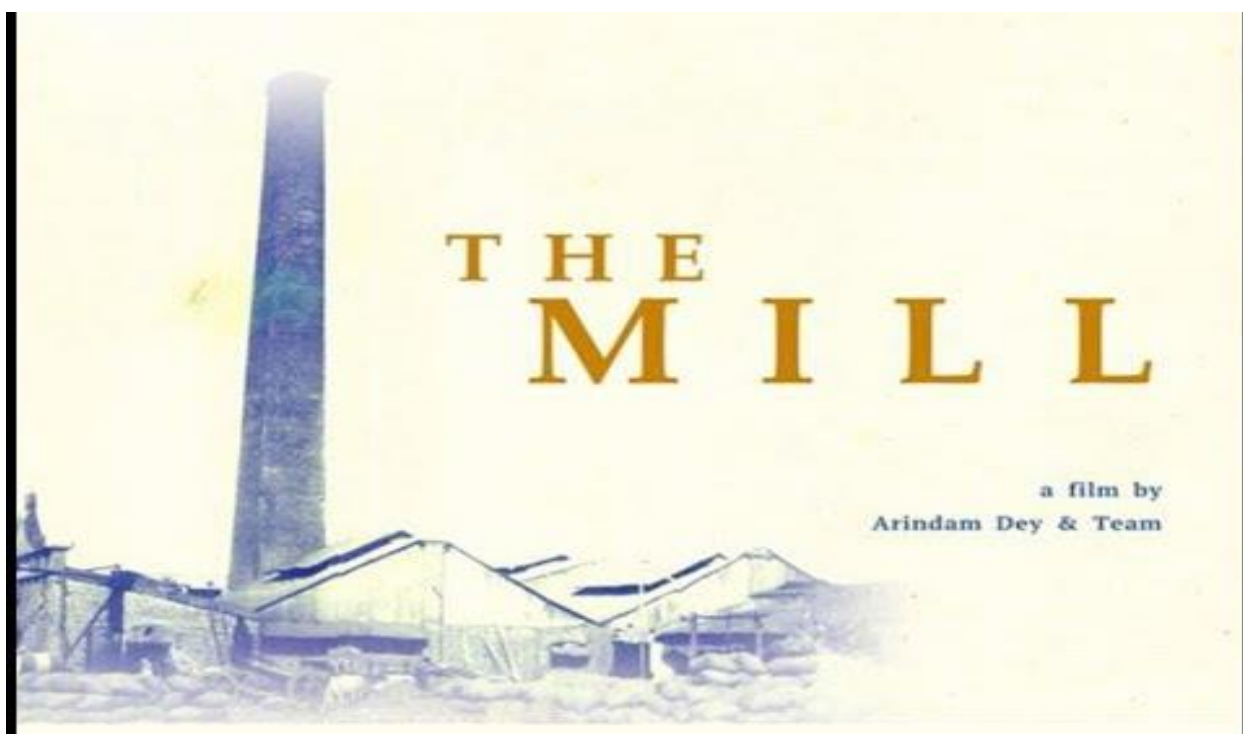




Halder Venture Limited unveils “The Mill” – a powerful tribute to 100 years of growth & success

From a rice mill to a global force – a film that chronicles Halder Venture Limited's enduring legacy and community impact



Kolkata, 1st April, 2025 - Halder Venture Limited, an emerging leader in parboiled rice and edible oil manufacturing, has touched countless lives through its journey of hundred years. To celebrate this remarkable milestone, the company proudly presents ***The Mill***, a cinematic tribute to its 100-year legacy. Directed by acclaimed filmmakers Arindam Dey and Debangshu Mitter, ***The Mill*** transcends a traditional corporate documentary, offering a deeply personal narrative of a company that has stood the test of time, transforming lives and industries.

The Mill is a poignant documentary that chronicles Halder Venture Limited's 100-year journey, weaving together the stories of the Halder family, their struggles, triumphs, and values that have shaped their legacy. Through rare archival footage and heartfelt stories, the film takes viewers on a personal journey, showcasing the company's transformation from a humble rice mill to a global leader in the food industry. The documentary skillfully captures the milestones that have shaped

the legacy of HVL, from its early days to its current status as a renowned brand. In a unique storytelling approach, the directors have recreated nuances from the past by casting individuals who bear a striking resemblance to the real-life characters, adding depth and authenticity to the narrative. The film features intimate conversations with the Halder family members, who candidly share the hurdles they faced, both within the family and in the industry, and how they emerged stronger and more resilient through it all.

Reflecting on the company's journey, **Keshab Kumar Halder, Managing Director, Halder Venture Limited**, shares a powerful message, "Rice is food for the hungry man, employment for the unemployed person, merchandise for the transport and commodity for the government, living for my family, and a dream for me", these words capture the deep connection between the business and the people it serves. This philosophy is woven into every frame of the film, illustrating the company's deeper purpose beyond profit.

Speaking on the launch of ***The Mill***, **Arindam Dey**, Director, commented, "***The Mill*** holds a special significance for me. It not only tells the story of Halder Venture Limited's journey to success but also highlights the power of a legacy built on determination, perseverance, and, most importantly, resilience in the face of adversity. I am deeply grateful to the Halder family for entrusting us with their story. I hope this film endures, just as their love for The Mill has".

Co-director **Debangshu Mitter** added, "In a filmmaking career spanning over three decades, one seldom comes across corporate entities with the grit to celebrate a centenary. Halder Venture Limited is one of them. While producing this film, we had the privilege of engaging with the HVL team and leadership—visionaries who have steered the company through the tides of time. It is truly an extraordinary company, thriving for a century and driven by a vision to excel for the next 100 years. That unwavering confidence and forward-thinking leadership are what will propel Halder Venture Limited to even greater heights. It was an honour to be part of this journey."

As Halder Venture Limited celebrates its 100-year milestone, it reflects on its remarkable journey. From a humble rice and oil mill founded by B.C. Halder in Rampurhat in 1924 to a global leader processing 400 MT of rice daily and exporting 100,000MT annually to 17 countries. Throughout its growth, the company has remained true to its founding mission of uplifting communities, driving innovation, and ensuring food security for millions. As Halder Venture Limited embarks on its next century, it reaffirms its commitment to uncompromising quality, innovation, and community support. With a bold vision for the future, the company is poised for continued success.

To watch ***The Mill***, click on the YouTube link below: https://youtu.be/Z7e1ZJM4I_M

For more information, please visit <https://halderventure.in/> or contact Subhajit Banerjee at subhajit@halderventure.in

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About Halder Venture Limited

Halder Venture Limited, a leading rice and edible oil manufacturing company with a legacy dating back to 1924 continues its mission of 'Growing Goodness' in communities worldwide. Originated from B.C. Halder Rice and Oil Mills, founded by the visionary Mr. Brindaban Chandra Halder, has built a century-long heritage of excellence, responsibility, and innovation. Driven by a vision to nurture humanity and create a well-nourished society, Halder Venture Limited's mission is to ensure access to nutritious food to all sectors of the society. With its headquarters based in West Bengal, India, Halder Venture Limited has expanded its footprint globally, operating in countries such as Singapore, Benin, Togo, Ghana, Cameroon, Ivory Coast, Russia, and Bangladesh.

The company offers a diverse range of products including Parboiled Rice, White Rice, and Edible oils under rice brands like Bhojmoti, Bhoj, Hira, Tumi and Diva and oil brands like Odaana and Omaana. Halder Venture Limited is dedicated to promoting sustainability and social responsibility while encouraging healthier lifestyles. For further information, please visit <https://halderventure.in/>.